

Change Management: Multi-Partnership Collaboration to Green-Socio-Entrepreneurship in the Elephant Wong River Area in DIY

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Abstract

This research aim For know condition of the river area after the 2006 earthquake in Yogyakarta, especially in the area Gajah Wong river, from seedy become a green area, through socio- entrepreneurship approach supported the existence of multi-collaborative partnerships initiave alignment and integrated left condition environment edge the river is getting bigger seedy. They building semi- permanent homes that narrow down wide river, mining illegal sand and logging trees, even For sufficient need life they scavenging and raising livestock including goats, pigs, cows, geese and so on. Everyone cooperates party must put forward benefit all party especially for inhabitant affected must There is solution, one of them with approach green socio- entrepreneurship, that is finish issue social benefits Can enjoyed by all party or the result give contribution positive to public surroundings / community wide with outlook environment green. One of them happened in the Bendung area Lepen, Sunagi Gajah Wong, DIY. Efforts made by the Government and the Council make wisdom with issued a Decree/SK for slum areas. The existence of this decree is for entrepreneurs Can involved in arrangement areas, including in the river area. Through Irrigation Movement Clean from Yogyakarta to Indonesia, channel irrigation For keep fish direct without karamba, Inhabitant organized and guided For selling in this area with implement Gandheng Gendhong.

Keywords: change Management¹, multi-partnership collaboration², green socio-entrepreneurship³, green environment⁴, initiative alignment integrated⁵

1. Introduction

2006 earthquake was numerous inhabitant lost place live and work, them look for place safe and available need base namely water, for That part big choose live on the edge rivers, one of which is in the Gajah Wong river area (Wahyuni and Rahwawati, 2019). Post- earthquake for residents who have land, given help for home recovery and them return occupy his house, however for those who don't own land they still live on the edge rivers, one of which is on the edge Gajah Wong river, Yogyakarta City, DIY. The house overhangs to river and back river, so river become place rubbish and disposal waste. For sufficient need their life Work anything and

including mining sand, mine trees, raising livestock pigs, scavenging including take waste medical, gambling, and activities others, them have important principle have income, yes Eat. Condition This Of course become reason If down Rain will impact on flooding, land landslides, as well difficult For evacuation.

In 2013, there was determination edge rivers in Yogyakarta City received a Slum Decree give a breath of fresh air for obtain funding from Government For Regional development, with agreement House facing to river, and edge river become track evacuation. If not There is flood, citizens Can utilise track This For access and mobility other . Land on the edge river will return green, and comfortable, as well safe.

However in fact No easy invite they For change, society must be classified as poor arranged with House cut around 3 meters until with 4 meters from riprap river, without change loss, this very thing heavy. Through approach heart to heart as well as various initiative alignment integrated, from figure the community and related departments, including Sultan HB as Governor of DIY as owner all peripheral areas rivers, through the Madep Kali/ River Retreat Program (M2K). The Sultan gave a fatwa or promise who is willing and willing arranged will given letter permission live in that area. As well as with entrepreneurs, so existing changes will made into an open area green public that will give effect economy for all party.

With river public Already so it's a residential area edge river obtain priority development area successively 2015-2017 also became a green open space beautiful public (green space area). Furthermore 2018-2019 residents optimizing channel irrigation become place keeping tilapia fish, as effort enhancement economics, as well as control of water quality and quantity. The residents started Lots activities in the river. Beautiful RTHP inviting Lots party Good from agency government nor private and from public wide start visiting in this region, supported assistance from Entrepreneurs with provide Corporate Social Responsibility) between lian from BRI and BPD support formation shop or place comfortable and safe sales, in 2020 obtain prediction as an Archipelago Resilient Area from KAPOLRI and in November 2021 received the SCTV Award.

2. Literature Review

2.1 Change Management to Green Orientation

Channel original irrigation less than optimal, even often by parties certain For throw away waste, fine waste congested nor liquid, with exists initiative citizen, channel irrigation utilized For keep fish while to control water quality and quantity. Furthermore given the name "Bendung Lepen" Sungai Gajah Wong as channel Primary irrigation filled the original 160 ha of rice fields in Bantul seedy has awakened become RTHP. At the moment especially Mrican Youth utilize this area for the "Cheap and Cheap" tourist area. Channel For keeping fish and so on mitigation disaster, start from disaster social, disaster flood, land landslide, disaster drought and pollution. With motto Irrigation Movement Clean from Yogyakarta to Indonesia. There is n't any Again rubbish hanjut, impacting the results harvest increase. Visitors while sitting relaxed on the edge river while give eat fish, which is possible purchased on the spot This with

method self service. Facility toy children and health protocols, and land parking wide with cost as sincerely as possible, and capable CCTV installed add visitor attraction. Harvesting is done every 4 months sekqli from seeds 400 kg on average to 4 tons, still left For seeds and for parent. The fish harvest is distributed to inhabitant the rest for sale to public general below market price. All toil hard work and everyone's cooperation party in a way gradually bring the people of the Gajah Wong river area have income and giving contribution to society wide especially farmers / rice fields and ponds with level success harvest tall.

3. Finding and Discussion

Implementation of Multi-Collaboration Partnership to Green Socio- Entrepreneurs. Do mentoring and coaching with utilization location page the house already facing to river with plants and lights as well as fence standard security, providing opportunity for public wide For activities in the area. Open field business with Utilize the "Bengung" area Lepen Gajah Wong river which has been RTHP was built, becoming a fish tourism area in the channel irrigation, and culinary implementation Gandheng Gendhong. this effort proven capable give chance work and opportunities effort, have capable reduce number poverty, opening field work, decline ongoing crime decrease from 5 cases in 2019 to zero cases in 2023. This data has appreciated by the Head of Indonesian National Police as Tangguh Nusantara area in July 2020 and obtained SCTV Award in November 2021, and established as POKDARWIS based on DIY Governor's Decree No. 273/Kep/2021.

4. Conclusion

There is change management that is based on alignment and integrated initiatives all party start from public affected, government including the Sultan (HB as DIY Governor, Council Members, Entrepreneurs, Universities high, towards green socio entrepreneurship in the Gajah Wong river area, with utilise potency Genre river For keeping fish. Existing area organized wide M2K (Mundur Madep Kali/Sungai) program about 4 meters, when happen disaster Can For track evacuation, and When it is safe capable used for tourism areas. The Sultan's promise has been made fulfilled with he gave letter proof legal / legal to occupy / Worried, moment This public edge river Can life more safe, comfortable and located in a green space area.

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